

CYNTHIANA MAIN STREET DOWNTOWN PLAN

Time Frame	Drawback	Solution	Committee
ONE YEAR	Lack of pride and ownership of buildings and businesses.	Start a Cynthiaana Pride campaign for building and business owners.	Promotion
	Tired of talk. Address the needed changes and challenges faced.	Create plan for downtown with solutions to each drawback. Distribute to community members, and follow through with committee activity and	
	Existing businesses need merchandizing help. Help with professional window dressing and interior organization.	Hold a merchandizing workshop for retail businesses downtown with Robert Johnson of Madison Avenue Designs.	Promotion
	Funding sources for changes.	Exploring all resources for funding (city, county, companies, private investors, etc.), and distributing downtown plan to interested parties.	Economic Restructuring
	Event coordination and posting of printed event calendars in businesses.	Event calendar online (chamber already has one), as well as one in newspaper and printout for each month.	Promotion
	People don't know Chamber web address.	Ask the city and all other organization to link to others website by offering a resources page.	Promotion
	Facebook event page.	Include in event coordination.	Promotion
	Not very clean - trash/needles/littering (need a street sweeper).	Start Community Clean-up Days, as well as ask the city about scheduling one day a month to sweep streets.	Design
	Remove signs that say "No Bedbugs."	Look into sign ordinances to see if this is plausible. Create sign ordinance through P&Z that sign design goes through CMS. Ask owners to take them down.	Design

FIVE YEARS	Lack of art/sculpture and lack of art group visibility.	Create a downtown art plan, including local artist's work, and look into grants for art.	Design
	Maintain painted murals on buildings.	Contact artists or programs for existing murals and ask about maintenance/expense for maintenance.	Design
	Lack of curb appeal.	Create a streetscape design and plan with estimates for work and infrastructure.	Design
	Lack of directional signage (to places/locations).		
	Power lines are visible/ not connected.		
	No trash cans for recycle bins on sidewalks for pedestrians.		
	Lack of cohesiveness/coordination (lights, benches, signage)		
	Lack of green space.	Look at potential areas for green space. Create a plan and cost estimates for city and county and present to them.	Design
	Lack of tourism signage.	Look into tourism requirements and work with Chamber of Commerce.	Design
	Walnut Street - noise level.	Does Cynthia have noise ordinances or laws on noise pollution?	
	Smoke-free restaurants/smoke-free city.	What is the process to become smoke-free? Is this something we want to pursue?	
	Lack of bicycle lanes.	Possibly road diet program. Talk to city and Kentucky Transportation Cabinet.	Design
	Large junkyard at Main Street entrance (north).	P&Z and code enforcement.	Design
	Trash/furniture on porches and sidewalks.	Code enforcement, Property Maintenance Code.	Design
Digging in trash (dumpster divers).	Talk to City about enforcement.		
TEN YEARS	Lack of retail stores.	Look for interested business owners, provide start-up business courses (MCCLVC), offer design and merchandising courses, and	Economic Restructuring

		help in promotion of new businesses.	
	Lack of retail/recreation/sports bar/pool hall.	Know alcohol laws and restrictions. Do they need to change to allow for these types of businesses?	Economic Restructuring
	Untapped river potential.	Look into available properties. What type of public space would be appropriate to provide? Are there any activities we would want to promote?	Design
	Deterioration of pavement/parking lots.	Work with City to create a design and financial plan to redo each parking lot.	Design
TWENTY YEARS	Deteriorated buildings.	Create a "Building Clean-up" program, working with property owners	Design
	Empty buildings.	Work with property owners to find renters.	Economic Restructuring
	Housing issues - get drug dealers off the street.	Work with property owners on how to properly design and price rentals to attract good renters.	
	Drug problem.	Talk to city about enforcement.	
	Need a hotel.	What kind of hotel? Hotel, B&B? Is this something we want to pursue?	